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CASE STUDY 1

- Glamur BK
- Company part of the catering sector
- History of the company:
 - Existing in Bitola for 25 years
 - Previously called BK Millennium









PREVIOUS WAY OF WORKING

All operations and service were carried out using notebooks or a paragon blocks

Written by pen into the notebook and delivered manually to the kitchen

After first modernization – working with computers and manually marking each order, then printed and taken to the kitchen or bar









NEW WAY OF WORKING

Latest digital solution in the hospitality sector in Macedonia started 4 years ago

- Tablet for each waiter
- Receiving the order through the tablet and directly sent for preparation
- Entire work system installed in three different places: bar, grill and salad
- Everything come up on a screen









REASONS FOR DIGITALIZATION

- Nobody cannot interfere with the work of his other colleagues
- No waiting for the orders to be brought or received
- Guests are served immediately and no time is wasted on delivering an order and waiting for it to be prepared and then delivered
- Much better and more efficient organization of the work process
- System for receipt of invoices is also digitized and records of raw materials have been digitized









CASE STUDY 2

- Paver Trade
- Company part of the construction sector
- History of the company:
 - ✓Established in 2012 in Kavadarci









PREVIOUS WAY OF WORKING

Working with a concrete base

Quite old

Required 5 employees to make it work









NEW WAY OF WORKING

Starting the digitalization in 2021

Completely new investment, i.e. a completely new concrete base - completely digitized - only one worker is needed to do the work

Workers sent to training – using the new machines and repair them









REASONS FOR DIGITALIZATION

- Increase of the production capacity
- Reduction in the number of employees redistributed to another job according to their qualifications and experience
- Improving the efficiency of the work process









CASE STUDY 3

- Part of the furniture production and manufacturing sector
- History of the company:
 - Established in 1999 in Bitola









PREVIOUS WAY OF WORKING

Chipboard cutting process - the dimensions were mechanically adjusted and the displacement slat was mechanically adjusted

- Cutting and drawing of the interior in AutoCAD and the display was only with coordinates and lines
- Cutting list was made on a sheet of paper carried by the interior designer to the owners - taken to the technician to cut the material









NEW WAY OF WORKING

Machine automatically picks up the board - puts it in the machine and the saw is automatically turned on, which cuts the board

No paper is used









REASONS FOR DIGITALIZATION

Precision

- Safety in the work
- Speed of production
- Reduction of human factor error









CASE STUDY 4

- Part of the textile sector
- Has several halls
- Different sector exists and functions in each hall









PREVIOUS WAY OF WORKING

Transport of the finished material - carried out manually

- Carrying it with wagons-plastic carts with dimensions of 0.8m3
- Difficult process to work on









NEW WAY OF WORKING

*Done in 2016

Introducing an automated track that takes the product to further processing in such a way that the material itself is placed on the track to transport to the next plant

Material is accepted and forwarded to the next plant

- In the next hall, part of the work is done manually putting threads or putting labels
- The finished products are packed









REASONS FOR DIGITALIZATION

- Improving working conditions
- **Increasing production**
- Work is faster









CASE STUDY 5

- Company that is part of the food sector
- Existing for more than 15 years
- Located in Strumica
- Main aspect of work: canning and processing of peppers preparation of traditional Macedonian products









PREVIOUS WAY OF WORKING

- 20 female workers were employed
- Removed the stems from the peppers by hand from each pepper separately
- Cleaned the seeds by hand of each pepper
- Put the peppers in a large bowl of water to wash them of the remaining seeds.
- Drained the peppers of the water and sorted according to what they are suitable for
- Released for production









NEW WAY OF WORKING

Starting from 2019 - entire process is automated

- Machine automatically removes the handles from the peppers, shakes the peppers by itself
- Peppers are only sprayed with a small amount of water from the upper side
- Workers collects the peppers and put them into the further processing process









REASONS FOR DIGITALIZATION

- Lack of sufficient labor for this type of production
- Men do not want to do this work
- Production itself has increased by as much as 300% with the same engagement









CASE STUDY 6

Works in the sector of post-processing of paper products
Production and packing of napkins









PREVIOUS WAY OF WORKING

- Women workers packed the napkins by hand
- 100 napkins in a nylon plastic bag
- In order to determine that there are 100 napkins placed certain amount of napkins on a scale and according to the appropriate weight, the number of 100 napkins was determined









NEW WAY OF WORKING

Introduced in 2013

- Since the company itself produces the napkins they are put on the line and the line moves within the machine
- The machine itself is set to automatically determine the amount of 100 napkins
- Then the packing is done









REASONS FOR DIGITALIZATION

- To increase production
- To facilitate the work process
- Simplify the work
- Enable workers to do other things that are easier on the one hand and more productive on the other hand









GENERAL PROBLEMS

- Fear of the new and unknown
- Obstruction that the employees
- Employees not believe in the digitalization process itself









CONCLUSIONS

- The digitization leads to a much better and more efficient organization of the work process
- Introduction of the digitalization leads to precision
- Safety in the work, speed of the work process, and reduction of human factor error
- Each employee had an appropriate training
- Positive evaluation of the new digitalized tools
- Increased expeditiously and quality
- No firings









THANK YOU FOR YOUR ATTENTION!





